

## Quotation

Client: Carlton Recruitment | Date: 10.11.14 | ref: VC002672CR | Url: carlton-recruitment.com

---

Contents	● About Vanilla Circus Ltd
	● Quotation
Ref:	● VC002672CR



## Quotation

Client: Carlton Recruitment | Date: 10.11.14 | ref: VC002672CR | Url: carlton-recruitment.com

---

### About VC

Company	<ul style="list-style-type: none"><li>● <b>Vanilla Circus Ltd</b>, based in Wimbledon undertakes specialist digital marketing strategies for UK businesses with the focus predominantly on B2B. In addition VC are a large online publisher with a network of websites generating traffic of 1,852.154 unique visitors pcm (May 14).</li><li>● VC employs six engineers whose skill sets ranges from content creation to high and on page optimisation to web design and development. The company is headed by Mr. Sykes, who is responsible for all client strategy.</li><li>● We work with a number of manufacturers that include large companies like Philips, to smaller industrialists like Moore's Glass Ltd in Surrey. Although our clients are UK based, we operate websites in France, Germany, Spain, China, Russia, Canada and the US.</li><li>● VC specialise in traffic generation and also advise companies like eBay, Tesco and Eurooffice whilst working for a handful of smaller operations that include solar panel importers, confectionery suppliers and travel companies.</li><li>● Benedict Sykes founded VC in 2009. Mr. Sykes has 22 years marketing experience, with 14 spent on digital projects, running both paid and organic search campaigns. Mr. Sykes is the senior SEO Consultant and is the point of contact for all clients. His team can handle any size of project from content creation and link building to web design and software development.</li><li>● Vanilla Circus publishes over 5700 websites of its own and has 24 servers. VC is at the forefront of SEO technology and is occasionally asked for their opinions on 'search' by the media including the BBC, the Times and the Guardian amongst a host of lesser known digital publishers.</li><li>● VC is a member of Nominet.</li><li>● Company Number 06914386</li><li>● VAT registration No 993 9636 48</li></ul>
---------	---



## Quotation

Client: Carlton Recruitment | Date: 10.11.14 | ref: VC002672CR | Url: carlton-recruitment.com

Quotation / VC002672CR / 01

<p>Work required:</p>	<p><b>Re code htaccess file</b>            Create list of old page names from pre 2013            Re code access file to include previous page names and forward correctly            Code and then check for errors            Upload via ftp to website            Check all entries are valid and working correctly  <u>5 hours @ £80 ph</u></p> <p><b>Google local</b>            Make corrections to Google local as discussed to include "lost" Wimbledon address.            Make changes then monitor and report  <u>1 hours @ £80 ph</u></p> <p><b>New geo targeted web pages</b>            Create pages for geo centric pages for Wimbledon, Epsom and Sittingbourne. Pages would be created in Wordpress by VC and then added to by Carlton populating the content. VC would then check content and optimise for locations + keyword.   <u>10 hours @ £80.00</u></p>
<p>Total:</p>	<p><b>£1280.00 + vat</b></p>
<p>Payment terms</p>	<p>In advance</p>
<p>Contract</p>	<p>Nil</p>
<p>Additions</p>	<p>None</p>

