



- Website Promotion
- Search engine optimisation
- Website traffic
- Internet marketing
- Email marketing
- Keyword Research
- Content & copy
- Strategic link building
- Viral marketing
- Gates 360™
- Web design
- Web development
- ROI

Gates360™

Exactly how gates360 works is a closely guarded secret.....

Explained simplistically, Benedict Sykes Ltd has built up a huge database of professional web designers and webmasters that control literally hundred of websites.

How Gates360™ works is it offers webmasters an opportunity to view any Benedict Sykes Ltd client's websites, including images, white papers etc. and gives them the opportunity to link to or reject the website for reasons that can include:

- lack of industry relevance
- lack of technical quality (website is poor)
- lack of credibility
- the website or white paper is not of interest to their target market



- Search Engine Position
- Link Popularity
- Keyword Suggestion



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