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online marketing

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Website Promotion

Search engine optimisation

Website traffic

Internet marketing

Email marketing

Keyword Research

Content & copy

Strategic link building

Viral marketing

Gates 360™

Web design

Web development

ROI

Search Engine Position

Link Popularity

Keyword Suggestion



Internet Marketing

Internet Marketing is an all-inclusive term for marketing products and/or services online – and like many all-inclusive terms, Internet marketing means different things to different people.

Essentially, though, **Internet marketing** refers to the strategies that are used to market a product or service online, marketing strategies that include search engine optimization and search engine submission, copy writing that encourages site visitors to take action, web site design strategies, online promotions, reciprocal linking, and email marketing – and that's just hitting the highlights.



Internet Traffic

Online marketers are constantly devising new Internet marketing strategies in the hopes of driving more traffic to their clients websites and making more sales; **witness the increasing use of blogs as marketing tools for business, for instance.**

Our skills in identifying key sites for products, POS, CRM, understanding geo-demographics & translating research, means that we can put ourselves into the shoes of the people we wish to communicate with and ensure that our marketing strategy hit the target.



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