



- Website Promotion
- Search engine optimisation
- Website traffic
- Internet marketing
- Email marketing
- Keyword Research
- Content & copy
- Strategic link building
- Viral marketing
- Gates 360™
- Web design
- Web development
- ROI

Website Promotion - Lead times and Cost

Strategy Lead Times and Costs (example)

KnM has all the necessary skills in order to commence an effective internet marketing campaign for Client X. Below lead times and costings are based on historic evidence for undertaking similar campaigns in similar markets.

A successful Internet Marketing Strategy is a time consuming business as we are effectively building online businesses.

A monthly retainer is charged to cover time spent on implementing the above campaigns. Should additional time be required in a particular month then this will be charged for. All additional charges are only made with the full permission in writing (email).

Example Lead time

Four – six months for 40% improvements on current web traffic and enquiries

Further six months to meet all SEO targets, traffic, KPIs.

Example Costs

£795 pcm

Additional charges can occur for new domains, hosting and additional pages added to current website outside of an SEO context.

Contract length

Contract length is 3 months followed by the option of extending this contract by twelve months.



▶ You might be interested in reading:

[Terms and Conditions](#)



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