



- Website Promotion
- Search engine optimisation
- Website traffic
- Internet marketing
- Email marketing
- Keyword Research
- Content & copy
- Strategic link building
- Viral marketing
- Gates 360™
- Web design
- Web development
- ROI

Website Promotion - Summary

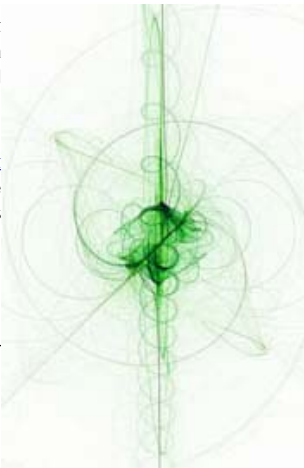
What do you actually do?

Firstly we produce a document that outlines the online tools that are suitable for promoting your company (client X) on the internet. This is effectively a proposal of the work we will undertake for you.

This document is not however a complete internet strategy, as a considerable amount of research in a client's target market, current client base and overall market needs to be undertaken first.

The document presents an outline of an [Internet Marketing Strategy \(IMS\)](#) based on Benedict Ltd's five years experience in marketing online. The purpose of this document is to give a clear indication of the following:

1. Client X's current internet presence
2. Where the business wants to be
3. How it can get there, by harnessing the power of the internet and natural search
4. How the business can benefit and see ROI
5. Lead times and costings



Search Engine Position

Link Popularity

Keyword Suggestion



We supply a client with a complete solution:
[Overall Strategy](#) / [Campaign Outlines](#) / [Total Implementation](#)

The fundamental basis of this IMS and of all campaigns is for Client X to see a ROI in terms of: Revenue / Internet presence / Time / Value

- You might be interested in reading:**
- [Current internet presence](#)
 - [Internet Marketing Strategy \(IMS\)](#)
 - [Example Campaign outlines](#)
 - [Implementation](#)
 - [Costings and lead times](#)
 - [Terms and Conditions](#)



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