# Quotation

Client: Scott Dunn| Date: 24.11.14 | ref: VC002673SD | Url: imaginetravel.com

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| Ref: | VC002673SD |

Vanilla Circus Ltd 177- 187 Arthur Road | London | SW19 8AE | Tel: 020 8879 3340 | email: sales@vanillacircus.co.uk
Company Number 06914386 VAT registration No 993 9636 48

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## About VC

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| Company | • **Vanilla Circus Ltd,** based in Wimbledon undertakes specialist digital marketing strategies for UK businesses with the focus predominantly on B2B. In addition VC are a large online publisher with a network of websites generating traffic of 1,852.154 unique visitors pcm (May 14).<br><br>• VC employs six engineers whose skill sets ranges from content creation to high and on page optimisation to web design and development. The company is headed by Mr. Sykes, who is responsible for all client strategy.<br><br>• We work with a number of manufacturers that include large companies like Philips, to smaller industrialists like Moore's Glass Ltd in Surrey. Although our clients are UK based, we operate websites in France, Germany, Spain, China, Russia, Canada and the US.<br><br>• VC specialise in traffic generation and also advise companies like eBay, Tesco and Euroffice whilst working for a handful of smaller operations that include solar panel importers, confectionery suppliers and travel companies.<br><br>• Benedict Sykes founded VC in 2009. Mr. Sykes has 22 years marketing experience, with 14 spent on digital projects, running both paid and organic search campaigns. Mr. Sykes is the senior SEO Consultant and is the point of contact for all clients. His team can handle any size of project from content creation and link building to web design and software development.<br><br>• Vanilla Circus publishes over 5700 websites of its own and has 24 servers. VC is at the forefront of SEO technology and is occasionally asked for their opinions on 'search' by the media including the BBC, the Times and the Guardian amongst a host of lesser known digital publishers.<br><br>• VC is a member of Nominet.<br>• Company Number 06914386<br>• VAT registration No 993 9636 48 |

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| Work required: | **Amalgamating five "imagine" sites into one**<br><br>1. Rank websites in terms of domain strength and web traffic<br>2. Identify key pages within each of the five domains<br>3. Identify correct landing page on imaginetravel.com per page per site<br>4. Create htaccess code per site per redirect (301) per site<br>5. Comment on why to keep the domains active and / or improvements<br>6. Create a plan to redirect all traffic (outside of page redirect)<br>7. Create a timescale to implement redirects<br><br>Time: 10 hours |
| Total: | **£800.00 + vat** |
| Payment terms | In advance |
| Contract | Nil |
| Additions | None |

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