


- Website Promotion
- Search engine optimisation
- Website traffic
- Internet marketing
- Email marketing
- Keyword Research
- Content & copy
- Strategic link building
- Viral marketing
- Gates 360™
- Web design
- Web development
- ROI

## Website Promotion - Revenue

### Potential Revenue from a high search engine ranking

 **Ask any Marketing Director or CEO if a top search position on Google would be beneficial for the business and the answer would be a definite YES.**

However ask the same Directors "what is the actual value in terms of pound and pence of a top position" and they will not be able to answer with any accuracy.

#### So how does Benedict quantify potential revenue from a high Natural Search position?

Using the example of 'recruitment in the charity market' as an example we have outlined how this is achieved.

- [Search Engine Position](#)
- [Link Popularity](#)
- [Keyword Suggestion](#)



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